

The Role of Ideological and Political Education in College Students' Career Development Education

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Abstract: Ideological and political education plays a positive role in career planning education in Higher Vocational colleges, and can help college students improve their comprehensive quality. As the main force of future national development, college students' comprehensive quality level plays a vital role in the future development of the country. Based on this, starting from the current situation of Ideological and political education in college students' career development, this paper focuses on the analysis of Ideological and political education on the role of career planning, and then puts forward specific measures for ideological and political education to play an important role in career development. This is not only the need of China's social development and education development, but also plays a huge role in the healthy development of College students.

1. Research background

1.1 Literature review

Career planning originated in the United States, the first career planning was put forward by Parsons in 1908. Until the 1950s and 1960s, Schubert and others put forward the concept of "career", so career planning came out of the limitations of career guidance. But so far, there are still no definite regulations for career planning education in China (Ping, 2017). As a newly emerging discipline, career planning education still needs to be improved and improved (Xu and Li, 2017). Ideological and political education runs through the whole life of college students. At present, it has a complete theoretical system. College students need to establish correct values in order to better enrich themselves and improve themselves in the process of employment (Qi and Li, 2018). Integrating the concept of Ideological and political education into career planning education can make career education more clear about the teaching objectives to a certain extent (Wang, 2017).

1.2 Purpose of research

At present, with the increasingly severe employment situation of College students, career planning is very important for college students, and career planning is gradually entering the teaching system of colleges and universities. With the deepening of the concept of higher education in China, the ideological concept of college students has undergone tremendous changes. Therefore, colleges and universities should conform to the development of the times and help college students solve various problems in their thinking, so as to help college students grow healthily. Ideological and political education helps college students to improve their comprehensive quality. The comprehensive quality level of college students is very important for the future of the country. However, with the rapid development of the market today, college students are facing the impact of various foreign cultures and concepts. There are many negative comments on the lack of honesty, lack of responsibility and low moral level of college students in society. The values of contemporary college students are not yet mature, and they shoulder the heavy responsibility of the future development of the country. If these negative comments do not change, they will directly affect the country's economic construction, and will also have a negative impact on society. Therefore, improving the comprehensive quality of college students can help them play an active role in career planning. Effective combination of Ideological and political education and career planning education can help college students achieve better career success.

2. The current situation of ideological and political education in college students' career development education

At present, the employment rate of college students in China continues to decline. In order to solve this problem, colleges and universities continue to pay more attention to the career planning education of contemporary college students. At present, many college students have many problems in their career planning (Cheng, 2019). Most vocational career planning education in Higher Vocational Colleges lacks effective integration with ideological and political education, and many of the practical links are relatively weak. Contemporary college students are not clear about the purpose of their career planning, and their planning ability is relatively poor, and they do not pay enough attention to career planning (Yang, 2017). In College life, the most important thing for students is to improve their comprehensive quality and overall development. In college students' career planning education, the most important thing is to let students know themselves and know themselves correctly. However, in the current form, college students' career planning is not very clear. As shown in Figure 1, most college students have plans, but they are not comprehensive enough. A few students have no plans at all (Shi, 2018). Vocational colleges have not paid enough attention to the ideological and political education in college students' career planning, and the combination of Ideological and political education and career planning is low. As a result, students do not pay enough attention to career planning.

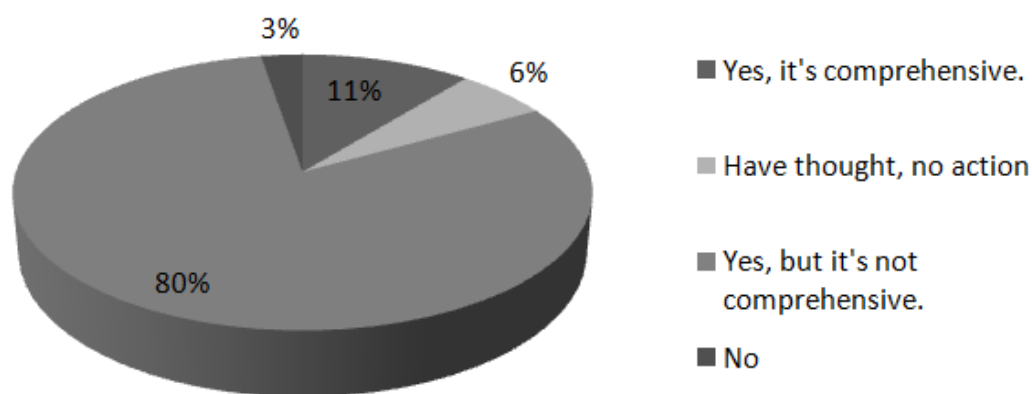


Figure 1. Proportion of Career Planning for College Students

3. The role of ideological and political education in college students' career planning

3.1 Self assessment

The most basic requirement of College Students' career planning is to fully understand themselves, that is, self-evaluation. The basis of contemporary college students' career planning is to require college students to analyze and evaluate their abilities, interests and values. However, nowadays, due to the inaccuracy of college students' self-perception, there are some deviations in their self-assessment (Kang, 2018). Therefore, it is necessary to help college students deepen their understanding of themselves through ideological and political education. College communication has corrected their own values and their cognitive level. Many college students have many unrealistic ideas because they advocate enjoyment and are unwilling to suffer hardships. They have a high self-orientation. This is due to the incorrect values, which leads to inaccurate self-positioning, and has a certain impact on College Students' career planning. To help college students improve and rectify their own values will help them make more correct choices in the face of career planning and meet their spiritual pursuit, rather than one-sided pursuit of wages and personal enjoyment (Wen et al., 2017).

3.2 Environmental assessment

Ideological and political education can help college students broaden their horizons, so that they

can see a more macro society in assessing environmental needs. Today's society is in the primary stage of socialism, and the demand for talents is very large. In the process of Ideological and political education in Higher Vocational colleges, students will be helped to solve some of the problems they encounter in society, and let them know the latest trend of national development (Huang, 2018). For example, in recent years, a hot area has been able to make students fully understand the expansive nature of market development, not just limited to big cities or hot cities. Students can also see more employment directions. Through such ideological and political learning students can understand the broader social background, the current assessment of the employment environment will be more accurate, and can find better employment opportunities and employment space.

3.3 Goal decision

Target decision-making mainly depends on the collection and selection of information, which has been reflected in self-assessment and environmental assessment. Therefore, target decision-making pays more attention to information screening. Many students in higher vocational colleges have a detailed understanding of the national situation, relevant national policies, social needs and development through studying ideological and political education, but they can not combine these effective information with their career planning to help them plan their career reasonably (Fang et al., 2017). Ideological and political education plays a vital role in the collation and analysis of information. Because ideological and political education will first have a certain impact on the values of individuals, thus affecting their own evaluation of information. Ideological and political education can help students establish correct values and outlook on life, tell students the importance of time, fundamentally help vocational students wake up to correct choice and learning, to a certain extent, help students enhance the ability of choice and judgment.

4. Specific measures to play the role of ideological and political education in career

4.1 Improving the practicability of ideological and political education

The ideological and political education takes vocational development education as its main starting point, which makes the ideological and political education have an obvious mission of the times. In the traditional ideological and political education, there is little curriculum arrangement for practice in Ideological and political education. Practice is the only criterion for testing truth. Therefore, only by allowing students to actively participate in social practice, can vocational colleges enable students to truly absorb the rich connotation of Ideological and political education, and the planning of their own career can be more reasonable and accurate. For the students who have not graduated from higher vocational colleges, the arrangement practice of higher vocational colleges can help them understand their career in advance and make corresponding career plans on this basis. In addition, higher vocational colleges combined with the corresponding practical cases of Ideological and political education for college students can effectively improve the practicality and practical effect of Ideological and political education. The combination of traditional ideological and political education and practice can attract more college students to study ideological and political education.

4.2 Optimizing the teaching method and content of educational courses

In recent years, although career planning has long been listed as a compulsory course, most vocational colleges do not pay enough attention to career planning, and the execution is obviously insufficient. Classroom education in higher vocational colleges is the main place of Ideological and political education, and classroom teaching is very necessary. At the same time, higher vocational colleges should add related lectures, interpolate the relevant content of career planning in the course of Ideological and political education lectures, and guide students to integrate ideological and political education with career planning. At the same time, students can also be required to prepare speeches, actively speak and ask questions, explain and correct targeted issues, and help students

establish correct values and employment outlook. Higher vocational colleges and lectures are simple and easy to understand, so that students can fully apply what they have learned. In the course of teaching, training activities, community activities and vocational ability tests can also be added to help students find a balance in their activities.

4.3 Strengthen the construction of teachers

When vocational colleges carry out career planning education, ideological and political education can not be ignored. In order to better combine the two kinds of education, it is necessary to strengthen the construction of teachers in Higher Vocational colleges. To improve the professional level of Higher Vocational teachers, schools can regularly carry out professional assessment to strengthen the ideological and political level of teachers and their own professional development. In the process of training, short-term training methods for teachers, long-term training programs and the combination of the two training programs will play a positive role in improving the education level of Higher Vocational teachers.

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